

EVANGELISM

The Master Plan of Evangelism



WEST SOUND COMMUNITY CHURCH

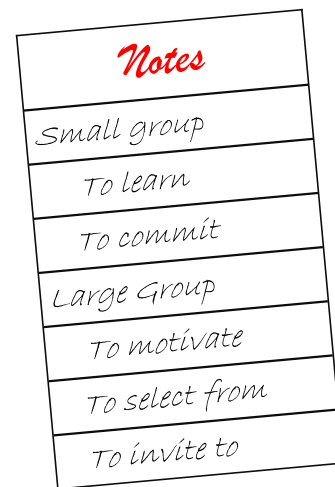
SPRING 2020

If We Want to Implement the Great Commission We Must Equip Others

Robert E. Coleman's
Master Plan of Evangelism Chapters*

Selection

Association
Consecration
Impartation
Demonstration
Delegation
Supervision
Reproduction



A hand-drawn table with a red title "Notes" and seven rows of handwritten text. An arrow points from the "Selection" header to the first row.

Notes
Small group
To learn
To commit
Large Group
To motivate
To select from
To invite to

Back cover copy: "It all started when Jesus called a few men to follow him and share God's message with their neighbors. We are called to do the same. But evangelism can be difficult—even intimidating. With all the evangelism resources available, where should you turn to find advice on how to share the Good News with others? Robert E. Coleman says the answers aren't found in TV evangelism, easy-evangelism guidebooks, or the latest marketing techniques. Rather, he looks to the Bible, to the ultimate example found in Jesus Christ."

The Great Commission

And Jesus came and said to them, "All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age." Matthew 28:18-20

Multiplying Great Commission Participants

You then, my child, be strengthened by the grace that is in Christ Jesus, and what you have heard from me in the presence of many witnesses entrust to faithful men, who will be able to teach others also. 2 Timothy 2:1,2

*The Master Plan of Evangelism. Robert E. Coleman. Revell Publications: Grand Rapids, MI; 1963 and 1993, p. 7.
The Master Plan of Evangelism (original edition) pdf... <https://bit.ly/2wPIJE8>